

# Press Release

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For Immediate Release – August 31, 2007

## **VALERIE RED-HORSE SELECTED AS FILMMAKER BY NATIONAL BLACK PROGRAMMING CONSORTIUM FOR NEW MEDIA PROJECT**

**New York, NY**

Valerie Red-Horse was named today as one of twenty-five filmmakers chosen via a competitive selection process to participate in the New Media Project (NMI) sponsored by the National Black Programming Consortium (NBPC). NBPC's New Media Institute is a professional development program that trains filmmakers in the latest digital new media technologies. The filmmakers this year will develop new media projects for the Mississippi Blues Commission's Blues Trail and the B.B. King Museum. The Mississippi Delta was chosen as the NMI site this year because it offers such a rich culture born from a complex history.

The twenty-five producers of diverse backgrounds were selected from all geographic regions of the United States. The program will include online seminars as well as production in Jackson, MS from November 11th to 17th. The project platforms will include podcast, locative media, games and more to be incorporated into the Blues Trail or the B.B. King Museum. In a message to the filmmakers, Denise A. Greene, Director of Special Projects for NBPC stated, "You are a group of unique and talented individuals brought together to create new and exciting New Media projects for the Mississippi Blues Trail, the B.B. King Museum and public television, as well as for delivery over new digital platforms."

Red-Horse's specific assignment is entitled "Diversity in the Delta" and will focus on the rich diverse ethnicities and cultures in the area. Besides her skills as a filmmaker, her contribution obviously will be in bringing knowledge with regards to Native American heritage in the Delta region.

Red-Horse is an award winning filmmaker, being President and founder of Red-Horse Native Productions, her own production company, which has established itself as one of the preeminent Hollywood entities producing American Indian content projects with Red-Horse at the helm as director, writer and producer. The majority of Red-Horse's projects have been produced in collaboration with Native American Tribal Nations. In addition to her achievements as an entertainment professional, Red-Horse heads a non-profit training organization and is a licensed investment banker and senior financial advisor, primarily working with tribal clients. Ms. Red-Horse earned a B.A. with Cum Laude honors from UCLA, is of Cherokee heritage and has been married to former NFL football player, Curt Mohl, for 25 years; they have three children, ages 22, 18 and 9.

**For More Information:**

**Red-Horse Native Productions (818)705-2588**